GLORIANA FERNÁNDEZ
Web & UX/UI Designer

San José, Costa Rica

www.glorianafernandez.com

+506 8309-9057

glorifersa@gmail.com

About me

I am a creative professional with a Bachelor's in Industrial Design Engineering and over 10 years of experience in Web and UX/UI Design. I specialize in creating intuitive, user-centered, and accessible digital experiences that balance functionality and aesthetics. As a proactive leader, I excel in teamwork, driving innovative solutions that deliver meaningful user impact and meet business goals.

Languages

100% Spanish - Native proficiency

95% English - Fluent

Skills

– Figma
– Adobe Photoshop
– Adobe Illustrator
– Adobe InDesign
– Branding
– Web
– UX/UI
– Slickplan

– Project Management
– HTML
– CSS
– WordPress
– Joomla
– ClickUp
– Jira
– Bugherd

Education

2015 — Tecnológico de Costa Rica
Bachelor's Degree in Industrial Design Engineering

2017 — Google
Web Designer Basics & Mobile Sites

2019 — Udemy
User Experience Design Fundamentals

2022 — Udemy
Introduction to Web Accesibility WCAG 2.1

2022 — Google
Foundations of User Experience (UX) Design

2022 — Google
Mobile Experience Certification

Experience

enero 2017 - presente

ARWEB.com
Design, Development and Programming Dpt. Manager

1. Manage and supervise a multidisciplinary team of around 15 designers, developers, and programmers throughout the full lifecycle of creating, updating, and maintaining websites, apps, and PHP systems.

2. Directly responsible for designing websites and crafting UX/UI for VIP clients, ensuring all designs adhere to brand guidelines, usability standards, and accessibility requirements.

3. Collaborate cross-functionally with other departments to align project goals and deliver seamless, high-quality solutions.

4. Serve as a project coordinator for clients from other digital agencies in Canada and the US, ensuring effective communication and alignment with client goals.

marzo 2016 - enero 2017

ARWEB.com
Creative Director

1. Manage and supervise a group of 5 web designers throughout the process of creating or updating websites.

2. Directly responsible for designing websites and crafting UX/UI for VIP clients, ensuring all designs adhere to brand guidelines, usability standards, and accessibility requirements. This includes not only for web design but also for the social media department.

3. Assist in generating creative ideas and solutions for web projects and social media strategies that needed web platforms or some type of custom programming.

junio 2015 - enero 2016

El Financiero - Grupo Nación S.A.

UX/UI Internship

1. In charge of the complete UX/UI design process for a digital application that calculates whether renting or buying a house is more advantageous in Costa Rica. This included doing user research, wireframes, prototypes, user testing and more.

2. Create interactive and printed infographics intended for the promotion and publication of the app.

julio 2015 - diciembre 2015

Escuela de Adm. de Empresas - Tecnológico de Costa Rica

Diseñadora Gráfica y Audiovisual

1. Design engaging animated presentations for university events, lectures, and workshops, ensuring a professional and visually impactful experience.

2. Collaborated with faculty and staff to understand content needs and translate complex information into clear and compelling visuals.

3. Production of informative print-ready materials.